

# JESSICA SLAGLE

**FIDM ALUMNI WITH EXTENSIVE  
BACKGROUND IN APPAREL  
GRAPHICS LOOKING FOR A  
POSITION IN PRODUCT  
DEVELOPMENT, TECHNICAL  
DESIGN, OR PRODUCTION.**

## SKILLS

ADOBE ILLUSTRATOR, ADOBE INDESIGN,  
ADOBE PHOTOSHOP, ADOBE PREMIERE,  
APPAREL DESIGN, BAG DESIGN,  
BILL OF MATERIALS, BRANDING,  
COLOR MANAGEMENT, COLOR THEORY,  
COST SHEETS, DOMESTIC SOURCING,  
DRAPING, EXPORTING, FABRIC IDENTIFICATION,  
FIT SESSIONS, FLAT PATTERNMAKING,  
GARMENT CONSTRUCTION, GRAPHIC DESIGN,  
HAND SKETCH, HEADWEAR DESIGN,  
ILLUSTRATION, IMPORTING,  
INTERNATIONAL SOURCING, IOS, LINE SHEETS,  
MICROSOFT EXCEL, MICROSOFT POWERPOINT,  
MICROSOFT WORD, PATTERN CORRECTIONS,  
PLM, PRODUCT DEVELOPMENT,  
PRODUCTION CALENDAR, RENDERING BLOCKS,  
SEASONAL CONCEPT BOARDS, SPECS,  
TEAMWORK, TECH PACKS, TECHNICAL FLATS,  
TEXTILE SCIENCE, TREND ANALYSIS,  
TREND RESEARCH, TRIMS, TYPOGRAPHY,  
WINDOWS 10

## EDUCATION

**FIDM | AA PROFESSIONAL DESIGNATION  
MERCHANDISE PRODUCT DEVELOPMENT  
JULY 2018 - JUNE 2019 | LOS ANGELES, CA**  
*RECIPIENT OF THE FIDM PROFESSIONAL  
DESIGNATION MERIT SCHOLARSHIP*

**CVA | BFA  
ILLUSTRATION  
AUG 2007 - MAY 2011 | ST. PAUL, MN**

## EXPERIENCE

### PRODUCT DEVELOPER SLANT PROMOTIONS

**JUL 2019 - CURRENT | HAWTHORNE, CA**  
SLANT LA IS A PREMIER BRANDING AND MERCHANDISING AGENCY THAT DESIGNS AND DELIVERS PROMOTIONAL AND RETAIL PRODUCTS TO SOME OF THE LARGEST MOVIE AND TELEVISION STUDIOS IN THE WORLD (WARNER BROTHERS, PARAMOUNT PICTURES, SONY PICTURES, LIONSGATE, ETC.) AS WELL AS TOP NAME BRANDS (THE ELLEN DEGENERES SHOW, MAC COSMETICS AND SPACEX TO NAME A FEW). MY ROLE AS PRODUCT DEVELOPER IS TO COME UP WITH FRESH AND INNOVATIVE PRODUCT IDEAS FOR ALL OUR CLIENTS, AS WELL AS HELP GUIDE BOTH DESIGN AND PRODUCTION IN ORDER TO BRING OUR PRODUCT VISION INTO REALITY.

### GRAPHIC ARTIST FOR JUNIORS ACCESSORIES

#### BIOWORLD MERCHANDISING

**MAY 2017 - APRIL 2019 | MINNEAPOLIS, MN**  
COLLABORATED WITH THE DESIGN TEAM TO CREATE MASS MARKET PRIVATE LABEL ACCESSORIES, PRESENTATION MATERIALS, AND DEVELOPMENT TECH PACKS. OTHER DUTIES INCLUDED MOOD BOARD DEVELOPMENT, TREND FORECASTING, SALES PRESENTATION DESIGN, AND FACTORY CORRESPONDENCE.

### GRAPHIC ARTIST FOR GIRLS, BOYS, JUNIORS, AND MENS APPAREL OUTERSTUFF LLC

**FEB 2015 - JAN 2017 | NEW YORK, NY**  
AS THE SOLE GRAPHIC ARTIST ON THE MASS MARKET TEAM, I DEVELOPED ALL PRIVATE LABEL LICENSED GRAPHICS FOR GIRLS 2T-14, BOYS 2T-14, JUNIORS, AND MENS APPAREL. OTHER DUTIES INCLUDED SALES PRESENTATION DESIGN, AND TREND FORECASTING. LICENSEES WE WORKED WITH INCLUDED NFL, NBA, NHL, MLB, NCAA, MLS, WMBA, HELLO KITTY, AND PEANUTS.

### GRAPHIC ARTIST FOR GIRLS APPAREL

#### EXTREME CONCEPTS LLC

**MARCH 2013 - FEB 2015 | NEW YORK, NY**  
COLLABORATED WITH THE DESIGN TEAM TO DEVELOP MASS MARKET AND MID-TIER PRIVATE LABEL LICENSED GRAPHICS FOR GIRLS 2T-14 APPAREL. OTHER DUTIES INCLUDED MOOD BOARD DEVELOPMENT, AND TREND FORECASTING. LICENSEES WE WORKED WITH INCLUDED DISNEY, NICKELODEON, MARVEL, DC COMICS, AND HASBRO.